



March 26, 2021

Broadleaf Co., Ltd.
 Representative: Kenji Oyama,
 Representative Director and President
 (Code No.: 3673 First Section of the Tokyo Stock Exchange)

Notice of Personal Transfers (New Structure) of Executive Officers

At the meeting of the Board of Directors held after 12th Annual General Meeting of Shareholders on March 26, 2021, we appointed 12 executive officers and decided their duties to be performed, as described below.

Executive Officer Structure (as of March 26, 2021)

Name	Title, Duty
Hiroaki Kawai	Executive Operating Officer Head of Sales Division (and Head of Contact Center Department)
Akira Kojima	Executive Officer In charge of certain customers in Sales Division
Shogo Kagotani	Executive Officer In charge of auto parts dealers and franchise organizations in Sales Division
Toshiyuki Hasegawa	Executive Officer In charge of special sales in Special Sales Group, which is under Sales Division
Masakazu Yasuda	Executive Officer Head of Development Division
Yosuke Korogi	Executive Officer Head of New Business Promotion Division (and Representative Director of Industrial Innovation Institute Inc.) (NOTE)
Yosuke Maki	Executive Officer In charge of M&A and business development in New Business Promotion Division
Naoya Seki	Executive Officer Head of Administration Division (and Head of Information System Department)
Yoshihiro Kato	Executive Officer Deputy Head of Administration Division (and Head of Finance and Corporate Management Department)
Shinnosuke Ide	Executive Officer In charge of president's special missions in President's Office
Hiroto Hattori	Executive Officer (and Representative Director of Tajima Inc.)
Taku Kamata	Executive Officer (and Representative Director of SpiralMind Co.,Ltd.)

(NOTE) Executive Officer Yosuke Korogi will be appointed as the Representative Director of Industrial Innovation Institute Inc. on March 30, 2021.

※ Manabu Kobayashi and Jun Crane retired upon the expiration of their terms of office.